Designed for the Most Demanding Industry

Synapse 3PL Expert: A 3PL Warehouse Management System Built for Growth

With over 20,000 3PL businesses in the US, the competition is fierce. As such, today's 3PLs need to expand their capabilities to keep their current customers happy and win new ones. To do so, you need a Warehouse Management System (WMS) designed for the most complex customers.

Synapse 3PL Expert is built to meet the unique demands and complexities facing modern 3PL operations. The solution incorporates innovative technology for real-time tasking and optimization across a broad range of critical functions. For more than 20 years, Synapse has been serving the needs of 3PL operators, with over 100 customers across North America.

With Synapse, you get all the core 3PL features you expect – including multi-client, inbound / outbound processing, billing, cross-docking, web-based customer portals, value-added services, returns processing and inventory visibility, plus complementary solutions for Yard Management, Labor Management, Last Mile and Appointment Scheduling.

Key Capabilities:

Synapse is capable of operating dozens of facilities, managing hundreds of users and processing thousands of orders — all on your unified instance of the software.

Billing Granularity: Capture and automatically bill for every customer activity, including value-added services and other unique requirements.

Inventory Management: Keep up to date on inventory status with configuration options to meet the needs of multiple customers.

Labor Management: Improve labor forecasting and increase throughput through data capture activity with sophisticated reporting and data mining.

Value-added Services: Offer customers a suite of services (including kitting and assembly, labeling, repackaging and work order processing) that improve how they service their own customers and grow your revenue.

Returns Processing: Implement a simplified returns process that addresses customer replacement and manages inventory as required.

Real Results:

"Synapse has provided a competitive advantage in multiple opportunities over the years."

–PEOPLE SERVICES

"Made4net's Synapse WMS has been a game changer for us. With real time data access, we've dramatically increased visibility and operational efficiency."

–ACCION PERFORMANCE

"As we look at the growth we've had, we've been able to demonstrate our use of Synapse as an operating differentiator we can depend on."

–COLUMBIAN LOGISTICS NETWORK

Key Capabilities (continued):

Reliable System Integration: Seamlessly integrate with financials and shopping carts, order management, ERP, parcel manifesting, warehouse automation and transportation management systems and share critical data through different levels of the supply chain with secure API integration.

Customer Portal: Provide customers autonomy over their orders via an easy-to-use web-based portal with which they can query their stock, inventory, flow, and throughput as well as their receipts and shipments.

Reporting: Get the right information, to the right people, at the right time with deep, flexible reporting capabilities. **Synapse** brings together data mining tools, analytics and a data warehouse to prioritize the metrics and key performance indicators that matter to your operation.

Key Benefits:

- **Maximum ROI:** Improve every aspect of your operations including inventory visibility and accuracy, space utilization, work flows, and more.
- **Flexibility to Adjust on a Dime:** Handle unpredictability and complexity with ease with a combination of deep functionality and configurability that provides you with unbeatable speed to pivot.
- **Faster Time to Value:** Utilize powerful implementation tools that enable fast and low-risk delivery, code-free modifications and streamlined, included upgrades.
- **Proven to Never Stop Improving:** Constant collaboration with our customers yields an understanding of evolving needs, and results in regular upgrades that can be installed with minimal need for additional professional services.
- **Seamless Integration:** Get new customers up and running quickly via easy integrations with your customers' host and ERP systems.
- **Increase Customer Service Levels:** From temperature-controlled food and hazmat chemicals to omnichannel retail and consumer packaged goods, Synapse equips you to cover all customer needs.
- **Pros Who Know:** Every member of our team has experience working in warehouses, which results in a deep understanding of operations, technology and 3PLs in particular.

M A D E 4 N E T is a leading global provider of best-in-class, supply chain execution and warehouse management software for organizations of all sizes to improve the speed and efficiency of their supply chain. The company's solutions are configurable and scalable to provide maximum Speed-to-Pivot™ for ever-changing supply chains.

Made4net solutions provide real-time inventory visibility, labor management, and equipment productivity with performance analytics that drive faster, more accurate order fulfillment and improved throughput. In addition to their industry renowned **Synapse 3PL Expert**, the company offers extended supply chain execution solutions, including yard management, dynamic route management, proof of delivery and warehouse automation solutions that deliver true supply chain convergence.

Contact the experts at Made4net to learn how Synapse 3PL Expert can help you overcome your supply chain challenges.

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