



Fritz Case Study

Fritz Modernizes HP's Logistics with Advanced WMS, Unlocking Visibility, Efficiency, and Growth

The Challenge:

Fritz began managing the logistics operations of HP in Israel without a dedicated warehouse management system to handle inventory. Picklists were printed, inbound orders and shipments were manually entered into the ERP and other systems, and warehouse locations and inventory management were not optimized.

Eli Rajuan, V.P. Logistics, Fritz: "To upgrade its warehouse management capabilities for HP, Fritz made the strategic decision of implementing a best-of-breed warehouse management system (WMS) and selected WarehouseExpert™ from Made4net to this end."

In the first phase of management optimization and operational process improvement of the Fritz supply chain, the system was deployed at the existing facility at the time. In the second phase, following relocation of the Fritz logistics operations to a new warehouse, in addition to managing the warehouse operations of the new center, WarehouseExpert™ was required to support new services. The new requirements reflect the complex receiving processes made necessary by the quality assurance procedures that HP vendors must observe and by value added processes carried out by Fritz, such as assembly and labeling. Furthermore, there was a requirement to operate and fulfill inbound orders of varying delivery service levels according to the nature of HP clients.

Solution:

The solution included implementation of WarehouseExpert™, a comprehensive warehouse management system, from receiving through optimized putaway, enhanced picking, replenishment, counting, resource utilization, and value added services. Additionally, further customization was required to meet growing demands by Fritz and integration with MFG, the ERP system used by HP.

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Fritz

Benefits:

Following the initial implementation of WarehouseExpert™, Fritz improved its business processes and real-time warehouse control, enhanced its productivity, and eliminated shipment mistakes. All these improvements led to cost savings in the supply chain.

With the second phase implementation at the new site, space utilization was maximized and additional dramatic improvement in productivity was achieved, enabling Fritz to preserve the same level of activity with reduced human resources and costs and with improved service, including the provision of accurate reports to HP.

The new system allows Fritz to obtain accurate labor management data and to calculate the productivity of each warehouse worker. Visibility of the data to the entire Fritz staff attests to the commitment of the company to adopt advanced solutions in order to meet the tightest deadlines and to provide high levels of service, helping its customers achieve their business goals on time and as smoothly and securely as possible.



25%+

Increase in
productivity
with high quality
execution

99%+

Order
Fulfillment

About Fritz

Fritz is a dynamic and innovative company with over 20 years of experience in advanced logistics, supply chain management, international and tradeshow freight forwarding, and management of diverse unique projects. The company is known as an Israeli and worldwide pioneer in providing advanced logistics solutions.

Fritz is a strategic partner in the FedEx Trade Networks, which extends the reach of its global services and enables it to offer unmatched logistical solutions for its customers worldwide.

After renewing its supply chain management services agreement with HP Israel, Fritz has opted to implement the Warehouse Management System, WarehouseExpert™, from Made4net. In the first phase of implementation WarehouseExpert™ has helped Fritz offer superior warehouse and inventory management services to HP. The second phase of implementation took place when Fritz relocated its logistics services to a new and modern site.

MADE4NET

Made4net is a leading global provider of best-in class, cloud-based supply chain execution and warehouse management software for organizations of all sizes to improve the speed and efficiency of their supply chain. In addition to their industry renowned WarehouseExpert WMS, the platform offers modular components like integrated yard management, dynamic route management, proof of delivery, labor management and warehouse automation solutions that deliver true supply chain convergence.

Contact the experts at Made4net to learn how WarehouseExpert WMS can help you overcome your supply chain challenges.

www.made4net.com