



Souto Foods Success Story

Souto Foods Modernizes Distribution with Made4net's WarehouseExpert™

The Challenge:

Souto Foods, a leading wholesale distributor of authentic Hispanic foods, has experienced exponential growth, now serving over 1,000 grocers and food service providers across the southeastern U.S. The company faced the challenge of scaling its distribution operations efficiently while maintaining high service levels. To support its rapid growth, Souto Foods needed a modern Warehouse Management System (WMS) to improve inventory accuracy, enhance productivity, and streamline order fulfillment.

Company Profile:

- Distributor of dry goods, refrigerated, and frozen Latin food products
- Serves single store operators and larger chain stores
- Manages high-volume, rapid-turnaround orders
- Processes same-day orders with 9 PM orders shipping by 4 AM the next morning

Solution:

After a rigorous nine-month evaluation process, Souto Foods selected Made4net's cloud-based WarehouseExpert WMS. The implementation at Souto Foods' Norcross, Georgia distribution center included integration with Honeywell Voice technology and the NetSuite ERP system. This integration allowed for seamless order processing, advanced inventory management, and enhanced accuracy in warehouse operations.

Souto Foods selected Made4net for its:

- Proven stability and market reputation
- Lot and batch tracking with FIFO/LIFO capabilities and expiration date management.
- Integrated voice-picking technology for speed and accuracy.
- Enhanced inventory control to maintain compliance with regulatory requirements.
- Flexible architecture to support rapid growth

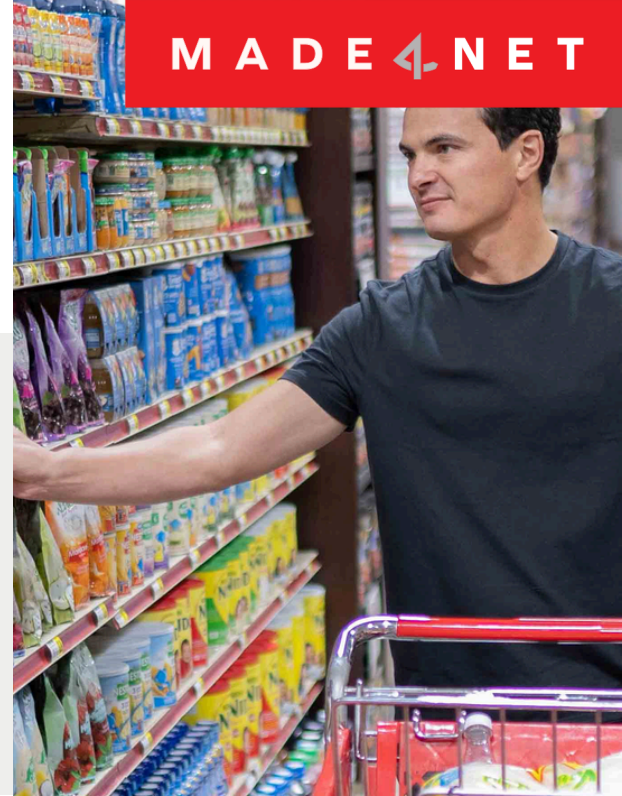


Implementation Success:

The implementation was notably smooth, with warehouse staff praising the system's ease of use. The transition was seamless, with the WMS functioning effectively from day one.

"Switching to Made4net's WarehouseExpert was the easiest transition in my three-decade-long career. The system's intuitive menus and screens made adoption faster. Voice integration drastically improved our productivity and picking accuracy. The scalability of this software is truly remarkable."

David Malan, Warehouse Manager, Souto Foods



Benefits:

Since implementing Made4net's WarehouseExpert, Souto Foods has seen significant operational improvements:

- Productivity increased dramatically, and cases-per-hour pick rates increased by 65%
- Inventory accuracy soared, improving to 95%, further enhancing customer satisfaction.
- Efficiency gains of 50% were realized through more streamlined workflows, thanks to the intuitive nature of the system and voice-picking technology.
- Picking and packing errors were reduced, improving order accuracy and on-time deliveries.

These improvements have allowed Souto Foods to not only meet but exceed customer expectations, ensuring faster, more accurate deliveries while optimizing their existing assets.

Conclusion:

The partnership between Souto Foods and Made4net has been instrumental in elevating the efficiency, accuracy, and scalability of Souto Foods' distribution operations. By implementing WarehouseExpert, Souto Foods has increased the flexibility of its logistics operation, allowing the company to continue its rapid growth while maintaining exceptional customer service. As a fast growing company, Souto Foods is well-positioned to meet the increasing demand for authentic Hispanic food products with the help of Made4net's cutting-edge WMS solution.

MADE4NET

Made4net is a leading global provider of best-in class, cloud-based supply chain execution and warehouse management software for organizations of all sizes to improve the speed and efficiency of their supply chain. In addition to their industry renowned WarehouseExpert WMS, the platform offers modular components like integrated yard management, dynamic route management, proof of delivery, labor management and warehouse automation solutions that deliver true supply chain convergence.

Contact the experts at Made4net to learn how WarehouseExpert WMS can help you overcome your supply chain challenges.

www.made4net.com