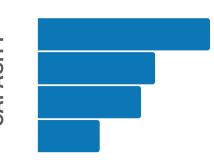
2022 Synapse User Conference **3PL MARKET INTELLIGENCE SURVEY RESULTS**



HOW DO YOU MANAGE THE NEED FOR MORE WAREHOUSE SPACE?



Utilize temporary space in short-term facilities

25.8%

Focus on space optimization, such as slotting, cubing, etc.

Incentivize unprofitable clients to move to another provider

13.6%

22.7%

37.9%

Use storage trailers & temporary storage at our facilities

DO YOU SERVICE E-COMMERCE CUSTOMERS?





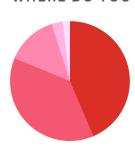


NO

We are looking to add those capabilities

WHERE DO YOU STAND ON AUTOMATION & ROBOTICS IN YOUR OPERATIONS?





44% Actively researching robotics & automation

No plans to add robotics & automation

14%

Reviewed options and plan to integration with our operations

Reviewed and we do not plan to add to our operations

Fully embraced automation and robotics across our facilities

75% OF SHIPPERS SAY TECHNOLOGY IS A KEY SELECTION CRITERIA FOR 3PL PARTNERS. WHERE DO YOU STAND?



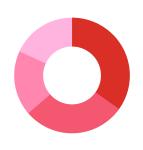


42.42% It's a competitive differentiator & clients choose us for our IT strengths Slightly behind, but plan to implement new tech in the next 12 months

16.67%

We struggle in this area and are behind our competition

HOW ARE YOU ANALYZING THE DATA IN YOUR WMS?



We use custom reports to do complex analysis of data

28.79%

We do basic analysis with system lookups and simple reporting

We export data and use office tools for analysis

34.85%

We have a fully integrated BI suite